

Value Proposition of Abu Dhabi and Our Industrial Strategy (ADIS)

November 2023



“

The UAE's Industrial Strategy brings together the private and public sectors to re-imagine the future of industries. It is a determination to build our nation's knowledge and expertise and forge our path towards long-term sustainable growth that benefits people and planet

”

President His Highness Sheikh Mohamed bin Zayed Al Nahyan





The Abu Dhabi Department of Economic Development (ADDED)

Multiple teams within DED work together towards realizing the economic aspirations of Abu Dhabi

مكتب تنمية الصناعة
Industrial Development Bureau



The Industrial Development Bureau (IDB)

Is the government entity under Abu Dhabi Department of Economic Development that regulates and develops the industrial sector in Abu Dhabi.

مكتب أبوظبي للمقيمين
ABU DHABI RESIDENTS OFFICE

Supports Abu Dhabi's growing international community by facilitating the residents' journey through several onboarding services, integration programs and retention initiatives.



Competitiveness Office of Abu Dhabi

Improve Abu Dhabi's competitiveness and liveability across various economic and social measures.



Logistics & Trade Facilitation

Facilitate the **removal of trade barriers** for the private sector and **open new markets** for exports



SMEs Sector

Develop **initiatives and policies** in support of **SME growth** in Abu Dhabi

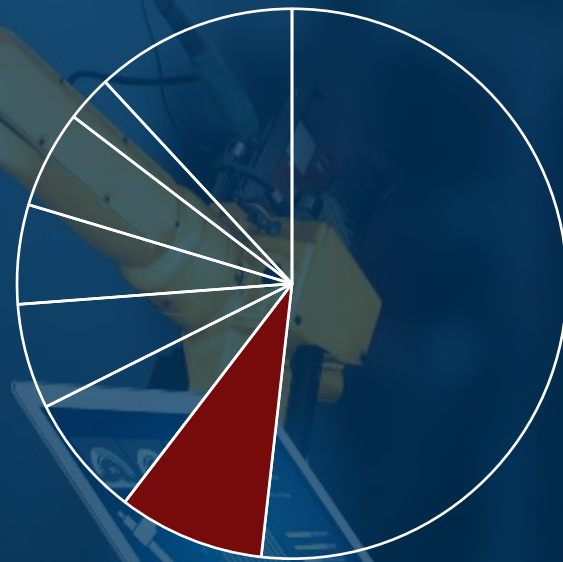


AD investment office

Helping investors and companies of all sizes establish their business, grow and develop in Abu Dhabi.

Abu Dhabi Industrial Sector

Abu Dhabi's **Manufacturing Sector** contribution is **8%** of the **total AD GDP**



Breakdown of AD's GDP by sector
(%, 2021)



Federal **capital** of the UAE



Largest Economic Sector Contributing to **AD's Non-oil GDP**

966

of **Industrial Enterprises** in AD



500+ Km Sq. of Industrial Lands



Total GDP ~ AED 970 bn, (**8% is industrial**)

5

Industrial **Specialized Investment Parks**



Home to **Khalifa Port**: one of the **fastest-growing ports in the world**

Abu Dhabi Industrial Strategy (ADIS)





ABU DHABI
INDUSTRIAL
STRATEGY

Abu Dhabi Industrial Strategy (ADIS)

To make Abu Dhabi the most competitive industrial hub in the region



Key Objectives



Attract more than AED 200 Bn worth of Industrial Investments



Create more than 13 thousand knowledge-based jobs



Enhance trading with global markets





ADIS Strategic Programs



Ecosystem Enablement



Industrial Talent



Value Chain Development



Homegrown Supply Chain



Industry 4.0



Circular Economy



Our value proposition for industries



We offer various incentives that make business in Abu Dhabi more competitive
Abu Dhabi Industrial Strategy (ADIS)

Cost Competitiveness



Energy Tariff Incentive Program (Electricity)

Increase Abu Dhabi's cost competitiveness by incentivizing electricity tariffs to qualifying industrial companies



Land Rent Incentive Program

Attract new industrial companies to Abu Dhabi through long-term incentivized land rents to companies aligned with AD's priority sub-sectors



Golden List

In collaboration with the Department of Government Support (ADGS) to enhance the local supply chain by increasing the demand on locally manufactured goods through government procurements.



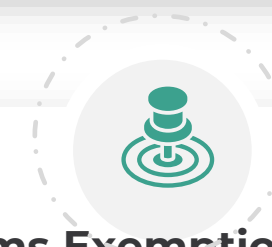
Energy Tariff Incentive Program (Gas)

Increase Abu Dhabi's cost competitiveness by incentivizing gas tariffs to qualifying industrial companies



Abu Dhabi Local Content

Direct government procurement towards local content using in-country value certificates

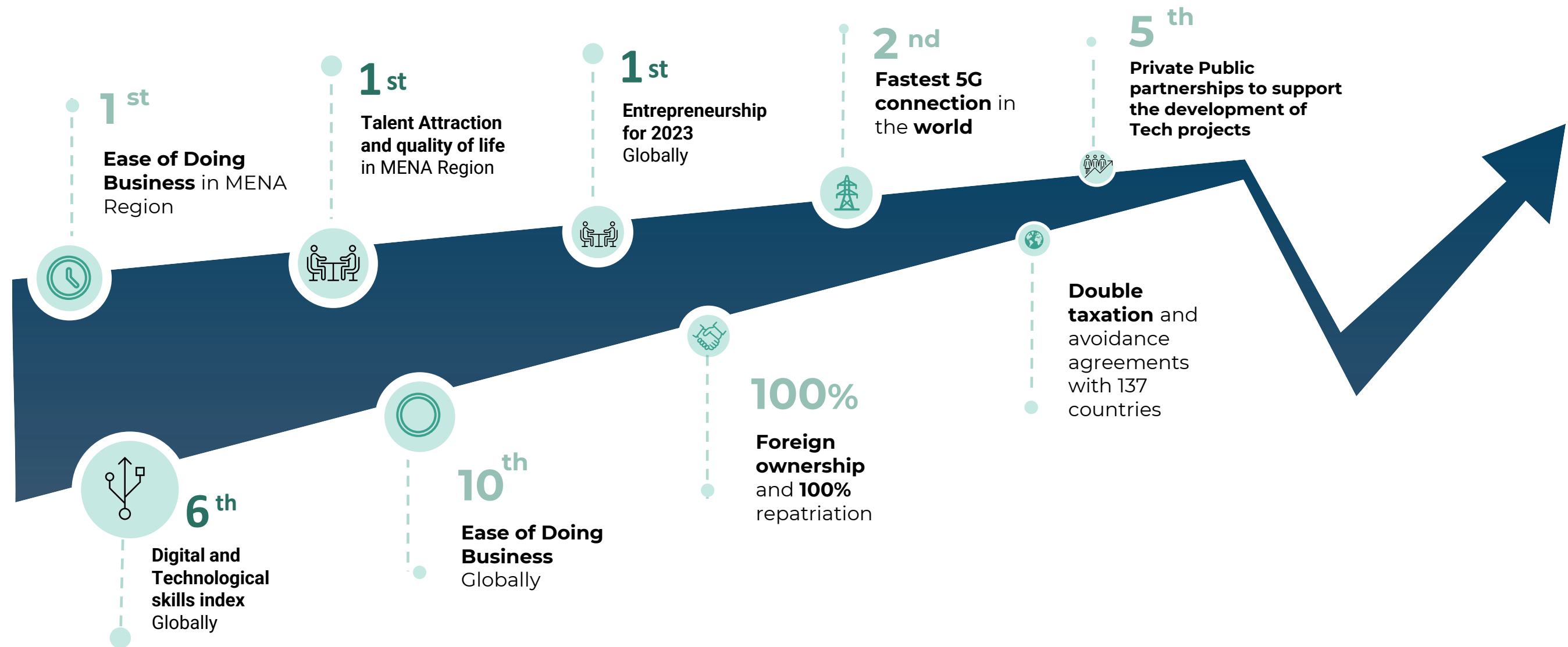


Customs Exemption

Customs exemption for industrial production line inputs is an exemption from custom duty, which is worth 5%; it is considered a method to encourage the establishment of industrial projects in the United Arab Emirates;

Abu Dhabi Industrial Strategy (ADIS)

EASE OF DOING BUSINESS



Abu Dhabi Industrial Strategy (ADIS)

MARKET ACCESS




1

CEPAs to open up significant markets for UAE businesses abroad



2

Abu Dhabi Export Gateway provides great resources for exporters


India

Tariff elimination or reduction on more than 80% of UAE goods exported to India

Other CEPAs that have been signed so far:

 
Türkiye Indonesia

60
Country Insight Reports

43k
Export Opportunities

62
Markets

35k
Partners

atip
Export Gateway

Abu Dhabi Industrial Strategy (ADIS)

ACCESS TO FINANCE

Enhancing AD's financial ecosystem by creating platforms for collaboration



EQUITY MARKET



PUBLIC PRIVATE PARTNERSHIPS



SUPPLY CHAIN FINANCING



دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT



EXPORT FINANCING



DEVELOPMENT FINANCING



DEBT



Note: (1) ADX Growth Markets; (2) Abu Dhabi Commercial Bank, Abu Dhabi Islamic Bank, First Abu Dhabi Bank, Emirates NBD, Mashreq, Rakbank, Emirates Islamic, Invest Bank, National Bank of Fujairah



Abu Dhabi Industrial Strategy (ADIS)

Sustainability

accelerating economic transformation by moving from a Linear Economy to a Circular Economy

Objectives

Energy conservation

Water Saving

Energy conservation

Waste Diversion from
Landfill

Good health & well being

Sustainability Aspects & KPIs

- Energy Use Intensity
- Water Consumption Per Unit of Production
- CO2 Emission Per Unit of Production
- Waste Disposal and Bi Product Generation
- Indoor Air Quality (Occupational Hazard Areas)
- Indoor Noise Quality (Occupational Areas)





Abu Dhabi Industrial Strategy (ADIS)

Smart Manufacturing

The Program aims to drive productivity, technology adoption by providing financial incentives to Abu Dhabi manufacturers to upgrade their technologies



Eligibility Criteria



Targeted Subsectors

Chemicals	Food Processing
Pharmaceutical	Electrical
Machineries & Equipment	Electronics
	Transportation

Program Benefits

- Consultancy Fees**
Up-to AED 50K
- Hardware & Software Upgrade**
Up-to AED 1.5 Mn

The Industrial Development Bureau (IDB)



www.added.gov.ae



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JUST CALL





Thank you

The Industrial Development Bureau (IDB)

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